



Memorandum of Understanding

This Memorandum of Understanding (“MoU”) is made on **14 February 2025**, between **IIHMR University**, having its registered office at 1, Prabhu Dayal Marg, Sanganer Airport, Jaipur, Rajasthan 302029, represented by Dr. P. R. Sodani, President hereinafter referred to as the “**First Party**,” which term unless repugnant to the context thereof shall mean and include its legal heirs, successors, nominees and permitted assigns, etc.).

AND

DEV INSIGHTS PRIVATE LIMITED located at 1/22, 2nd Floor, Asaf Ali Road, Central Delhi, New Delhi, Delhi, India, 110002 and corporate office address at A -1, LGF 1, Sector 59, Noida, Gautam Budh Nagar, Uttar Pradesh – 201301, represented by Mr Paresh Kumar and CEO & Co-founder (hereinafter referred to as the “**Second Party**”, which term, unless repugnant to the context thereof, shall mean and include its successors and permitted assigns).

1. Partner Background

About IIHMR University, Jaipur

The genesis of the **IIHMR University, Jaipur** (First Party) dates to October 5, 1984, when the Indian Institute of Health Management Research (IIHMR) was established. The IIHMR University has been established and incorporated as a postgraduate research University by the Government of Rajasthan vide the IIHMR University, Jaipur Act, 2014 (Act No. 3, of 2014). IIHMR University is UGC recognized, NAAC accredited. IIHMR University is dedicated to the improvement in standards of health through better management of health care and related programmes. It seeks to accomplish this through management research, education, training, consultation, and networking in a national and global perspective. IIHMR University offers MBA (Hospital and Health Management), MBA (Pharmaceutical Management), MBA (Development Management), MBA (Healthcare Analytics) Master of Public Health (Offered by Johns Hopkins Bloomberg School of Public Health, Baltimore, MD, USA in cooperation with IIHMR University, Jaipur, India), Master of public Health (Implementation Science) program under the WHO-TDR postgraduate training scheme., Executive Education Programs, Online Certificate Courses and PhD programmes. IIHMR University has strong collaboration with Johns Hopkins University, USA; University of Manchester, UK; University of Montreal, Canada; Management and Science University (MSU) Malaysia, MENDEL University, Brno, Czech; Duquesne University, Pennsylvania, USA; Curtin University Malaysia, Bandung Islamic University, Indonesia and Rajasthan University of Health

Sciences for academic advancement, student exchange, faculty exchange, and joint research programs.

About DevInsights

DevInsights (DI), one of India's leading **RMEL organizations**, established in 2015. With 9 years of experience delivering rigorous research and evaluation services, DI has successfully completed over **110+ projects** in India and globally, addressing diverse issues across multiple thematic areas such as **Public Health, Livelihood, WASH, Education, Economy, Energy, and Climate Change**. DI has conducted numerous assessment and impact evaluation studies for several esteemed clients and partners.

Expertise in Methodology, Sampling, and Tools: DI's team excels in designing and executing robust quantitative research methodologies for large-scale, geographically diverse studies. DI has extensive experience in developing contextually relevant data collection tools tailored to diverse geographical and linguistic regions across India.

Extensive Field Survey Experience: DI is adept at managing large-scale face-to-face field surveys in remote and urban districts alike. We have conducted research in **29 states & UTs** in India. We have conducted numerous studies across India's most diverse regions, ensuring that data collection is done with the highest standards of accuracy and ethics. DI has a large roster of experienced and qualified data collection teams (both males and females) across all states in India. Our use of digital technology in data collection, including mobile-based survey tools, helps improve efficiency, reduce costs, and ensure real-time monitoring and data processing.

Data Analysis, Reporting, and Stakeholder Engagement: Advanced statistical software like **STATA and SPSS** is used for univariate and multivariate analysis, including the development of statistical models. DI is known for delivering clear, concise, and impactful analysis that is easy to understand and actionable. We provide district-level, divisional-level, and state-level analysis, complemented by fact sheets, presentations, and reports that present trends, comparisons with previous rounds, and insights from publicly available data. Our extensive experience presenting findings to government bodies, donors, and community organizations ensures that we effectively communicate the study's insights in a way that is both engaging and informative.

2. Scope of MoU

This Memorandum of Understanding (MoU) between IIHMR University, Jaipur, and DEV INSIGHTS PRIVATE LIMITED establishes a comprehensive framework for sustained collaboration in key areas including Research, Training, Academics, and Consultancy.

3. Purpose

3.1. Research and Academic Collaboration

IIHMR University aims to jointly develop research proposals, co-author research papers, and organize a range of academic events with the partner organization, including trainings, workshops, conferences, seminars, webinars, and joint academic/certificate programs.

3.2 Training Programs

- Develop and deliver customized training modules for relevant stakeholders, addressing emerging trends and challenges in public health.
- Host Joint capacity-building workshops and seminars.

3.3 Student Engagement and Development

- IIHMR University will send postgraduate students and research scholars to the partner organization for internships, dissertations, and practicums, contributing to the improvement of the organization's efficiency and operations.
- Opportunities for research scholars to utilize project-based data from DEV INSIGHTS PRIVATE LIMITED for doctoral work will be explored.
- Exposure visits will be organized for postgraduate students and training participants to enhance their understanding of the healthcare environment.

3.4 Adherence to Standards

- All internships, dissertations, and practicums will be conducted in line with the standard operating procedures (SOPs) of DEV INSIGHTS PRIVATE LIMITED.
- Any data or reports generated will be reviewed by DEV INSIGHTS PRIVATE LIMITED before submission to IIHMR University.

3.5 Placement Opportunities

IIHMR University students may explore potential placement opportunities at DEV INSIGHTS PRIVATE LIMITED, if available.

3.6. Additional Areas of Cooperation

The Parties may identify and engage in further areas of cooperation as mutually agreed upon over time.

4. Financial Arrangements

This MoU will not give rise to any financial obligation by one Party to the other. Each Party will bear its own cost and expenses in the implementation of this MoU.

5. Confidentiality

Each of the Parties shall maintain the utmost confidentiality, regarding the contents of this MoU at all times, and no Party shall use or disclose any confidential information of the other Party for any other purpose. The First Party shall endeavor and insist on its student/ Researcher/ scholar to maintain strict confidentiality of any and all information gathered by them or comes to their knowledge while at the premises of organization.

6. Force Majeure

Both parties shall not be responsible for any failure to perform to unforeseen circumstances or to causes beyond their reasonable control, including but not limited to act of nature, war, riot,

embargoes, acts of civil or military authorities, fire, floods, accidents, terrorist activities, strikes or shortages of transportation, facilities, fuel, energy, labor or materials. In the event of any such aspect being beyond the control of participating agencies, appropriate strategies would be worked out to compensate the activities/ schedules accordingly.

7. Liability

Both IIHMR University, Jaipur and DEV INSIGHTS PRIVATE LIMITED, shall be solely liable for any damages/claims against it in connection with the exercise of the objectives of this MoU hereunder, unless agreed upon otherwise by both the parties. Liability for specific activities jointly undertaken by parties shall be referred to in the specific agreements executed.

8. Duration

The MoU would be effective for a period of Five Years, from the date of its execution (i.e., signing by both parties). It may be extended after expiry of three years and on such terms and conditions as may be mutually agreed upon. This Agreement will remain valid and in force until the date that is five years after the date of execution, unless either party provide the other with written notice of nonrenewal at least thirty (30) days prior to the completion of validity of MoU.

9. Termination

Either party may terminate this MoU, without prejudice to any other remedy for any breach of MoU, by written notice for a period of 30 days.

10. Amendments

- Either Party may request in writing a revision, amendment or modification of all or any part of this MoU.
- Any revision, amendment or modification agreed to between the Parties shall be in writing and shall come into force on such date as determined by the Parties and shall form part of this MoU.

11. Conflict of Interest

Both Parties warrant that this MoU is not likely to have any conflict of interest with any of their organizational, financial, contractual, or other interests relating to the activities under this MoU. Both parties also agree that this MoU will not be treated as a deterrent to allow similar activities or collaboration with other organizations.

12. Resolution of Disputes

Any dispute arising between parties to this MoU will be put forward before an Arbitrator who will be appointed after consulting both parties.

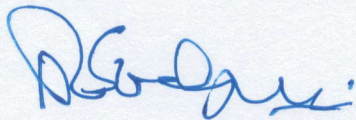
In witness thereof, the duly authorised representatives of the collaborating parties sign this Memorandum of Understanding.

The Parties herein have entered and executed this MoU on the abovementioned date.

Agreed and accepted:

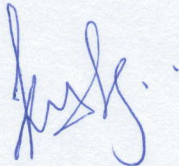
Dr. P. R. Sodani

President, IIMR University, Jaipur



Date: 14/2/25

Witness 1:



Witness 2:



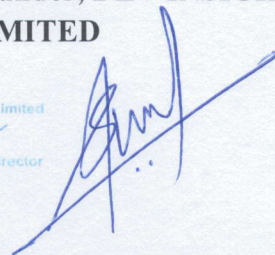
Agreed and accepted:

Mr. Paresh Kumar

**CEO & Co-founder, DEV INSIGHTS
PRIVATE LIMITED**

For Dev Insights Private Limited

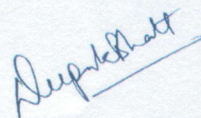
Director



Date: 14-02-25

Witness 1:

Mr. Deepak Chandra Bhatt



Witness 2:

Mr. Krish Jain

